



GOURMET TO GO

151 Pinelake St, Sour Lake, TX 77659 (409) 753-1161

We are so excited that you are interested in selling our products. We promise to help you in any way that we are capable. Here are a few things that may be of interest to you.

After signing up to be a distributor and placing your first order, we will list your name, address, phone, email or whatever you wish on our website so that people in your area can buy directly from you. Upon ordering, we will also send you re-order labels with your name, phone, and/or email so that you may stick these on each gourmet food mix before selling. That way people can contact you the next time they order and continue to buy from you. We also will send you tri-fold brochures with a blank spot for you to place your name and information on them. Each time you place an order, you can order the re-order labels and the brochures free of charge.

If you want to participate in home shows, we also offer 15% to your host/hostess in free products of the total sales made! This offer also includes book shows. This is an encouragement to your host/hostess, yet you don't have to give away your products!

Besides mixes, we also offer other items at a very low cost. We sell shopping bags, disposable soup cups for sampling soups, pies, etc., disposable sample spoons, cellophane to wrap baskets, many different gift boxes which are all pictured on our website, banners and signs for your displays, t-shirts, tote bags, aprons, and other items with our custom logo monogrammed on them. All of these items are priced at a very low price, and most of them we sell to you at our cost.

Upon signing up, you will also be placed on our distributor mailing list. We send out newsletters at least once a month to all of our distributors. You will find helpful hints, important information, ideas, advice/comments from other distributors, etc. We also send you a copy of our monthly newsletter that we send out to all of our customers on our personal mailing list. Distributors are welcome to use any part of these for their own mailing list letters to their customers. If we offer discounts that month, we also extend similar discounts to our distributors.

All active members are also eligible to join and participate in 2 different Gourmet To Go Yahoo support groups. All of the members share their opinions, ideas, questions, and comments, and it is free to join!

Most of the mixes have a nutritional label on the back. This is really helpful in today's world with so many people on different diets. We also have a list of the few mixes containing msg, a list of all the sugar free mixes and what the sugar substitute is in each mix, a list of mixes containing common allergens.

Upon signing up, you will also have access to the Team Member Information section in the Back Office. This section is full of tons of helpful information, including the following:

- FAQs, a list of popular mixes, a detailed description of all of our "extra" products, pictures of all our extra products, and a list of all the mixes that we have translated into Spanish
- home show ideas and FAQ to help you have a successful home show or arts and crafts show, a sample invitation, game ideas, a guideline checklist for shows, a list of mixes that are easy to prepare for samples, a list of basket theme ideas to help your customers when ordering gift baskets, a retail order form for your customers to fill out in case they want something that you don't have in stock, and marketing ideas
- fundraiser FAQ and copies of all fundraiser forms
- a copy of an invoice and a letterhead for you to make copies of and use if you desire, pictures and instructions on how to make stands to hold your mixes
- your first mailing list letter for you to send out to all your friends and family, samples of other mailing list ideas and promotions to give you ideas, and mailing list forms (you can use these at home shows or festivals to begin your customer mailing list)

If you are interested in making even more money, then you can book a fundraiser or recruit someone else to sell under you! If you get a school, church, or any other organization to set up a fundraiser

with us, we will give you 10% of what we make. We deliver the fundraising packets, pick up the order forms, fill the orders, and deliver the packages. All you have to do is just get them to consent to our fundraiser program, and then we would send you a check at the end of the fundraiser. Easy money! When we fill the orders, we also place a re-order slip with your name and contact information inside of each bag. This is free advertisement for you and another way to build up your customers as well! Posted on the website is a sample package, an order form, and more information regarding our fundraiser program.

If you recruit someone else to become a distributor, then we give you 10% in sales each time they order our products. These are two different ways to make really easy money and by doing very little work!

We have structured an active/inactive requirement that anyone can easily meet. Although there is not a minimum order that you have to purchase for your first order or each time, we do require that you purchase a minimum wholesale order of \$100 in three months or you will be considered an inactive member of Gourmet To Go. You do not have to spend this amount at one time, but in three months, your orders must total this amount. When you place an order with us that totals \$150 (wholesale prices) in mixes, we will ship your mixes for free! For every \$50 that you spend with us, we will send you a free mix (large or small bag) of your choice. You may use these for taste testing samples at shows, to keep for yourself, to give away as gifts, or whatever you desire.

We have divided the year into four (three month) intervals.

February, March, April
May, June, July
August, September, October
November, December, January

We grouped the months together like this, so that you would not have 3 slower months in a row. January and February are, for the majority of us, are slower months. We didn't want to group these 2 months together, so we have January with November and December, and then we included February with March and April. This way, it is much easier to meet your minimum quarterly requirement!!

If someone joins Gourmet To Go during the middle of a three month period, we will begin tracking purchases the following quarter. When you are an active member you will be eligible for the following:

- your name and information will continue to be posted on our website
- you will receive newsletters and other important information via email
- you will have access to the distributor part of our website which posts important forms and information
- you may buy our mixes at wholesale prices (35-40% profit)
- we will send you free brochures and re-order stickers with your information on them
- you may receive your 10% commission checks if you have others under you
- you may receive 10% from any fundraisers that you book with Gourmet To Go
- you may be a member and participate in two different Gourmet To Go Yahoo support groups

An inactive status will not grant any of this, but by simply placing one minimum order of \$150, you may regain your active status. If you stay inactive for 6 months, you do lose the privilege of receiving 10% commission checks from distributors who are under you.

If you have any questions please don't hesitate to contact us. Our phone is (409)753-1161 and our email is GourmetToGo@cmaaccess.com. We truly appreciate your interest in becoming a distributor of Gourmet To Go.

Thank you!

